Portfolio

2020

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Gary Joseph
UI/UX Designer

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I am Senior UI/UX designer with more than 7 years of experience. Familiar with design tools like Adobe Photoshop, Adobe Illustrator, Balsamiq and Sketch. Wide knowledge in HTML 5 and CSS 3. Having a good eye of design, I love to create a great User Experience and believe in User Centric Design.

Design Skill

Photoshop
Sketch
Illustrator
Adobe XD
Balsamiq

Programing Skill

HTML 5
CSS3
jQuery
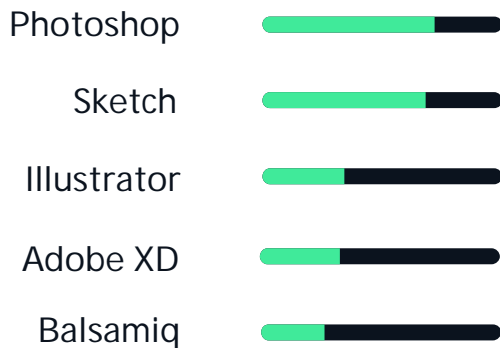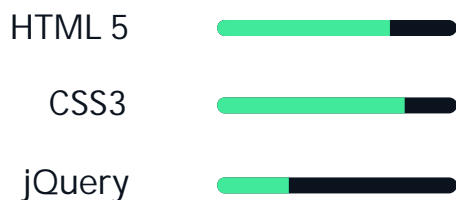
Education

2013 - 2015	B C A (Computer Application), University of Madras (Distance)

Certifications

2011	Certification course in Web Designing - Image Multimedia
2019	Theme Development Certification in Shopify
2020	User Experience Design Fundamentals from Udemy

Experience

| 2018 - present	Senior UI/UX Designer @ DCKAP(dckap.com)
Nov 2016 - Aug 2018	Senior Web Designer @ Openwave Computing Services
Jul 2014 - Oct 2016	Web Designer @ Easy Link India Dot Com Services
Mar 2013 - Mar 2014	Web Designer @ weknow.com
Sep 2011 - Dec 2012	Web Designer @ Trinity Hub Services

Works

Behance	https://www.behance.net/garyjosephe396

Blogs

DCKAP	https://www.dckap.com/blog/evolution-of-customer-expectations-in-ecommerce/

01 Mockup
Designs
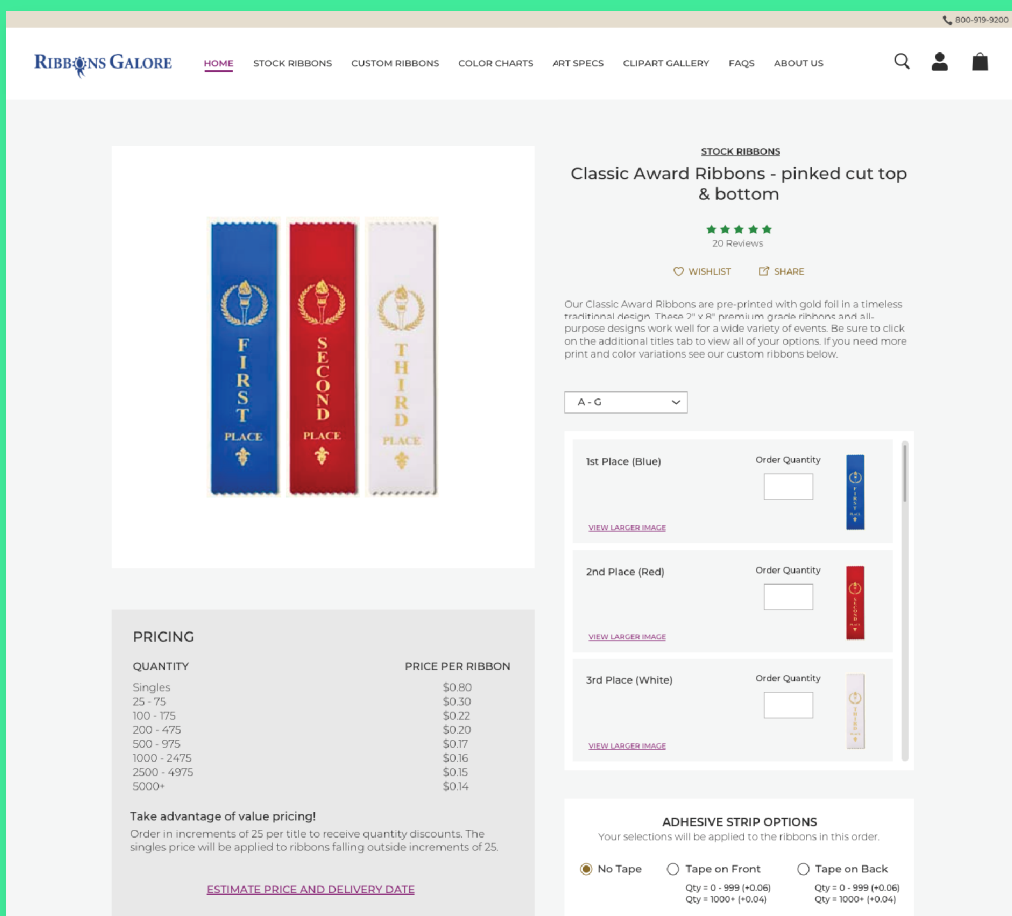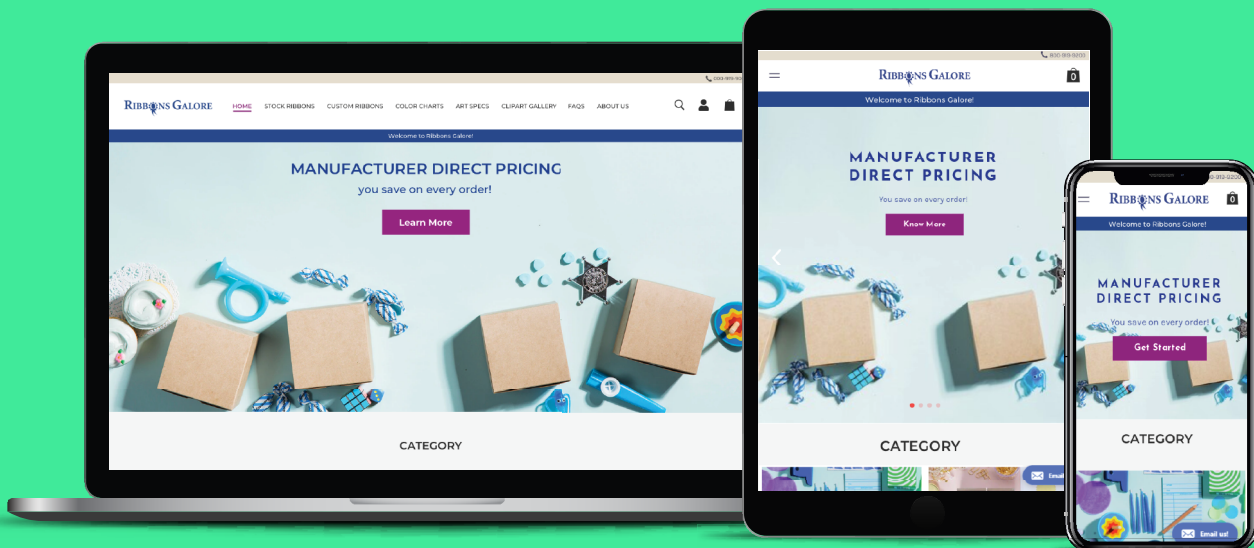
Ribbons Galore

A special ecommerce website for readymade and customized ribbons with wide range of varieties.

Mockup
Designs
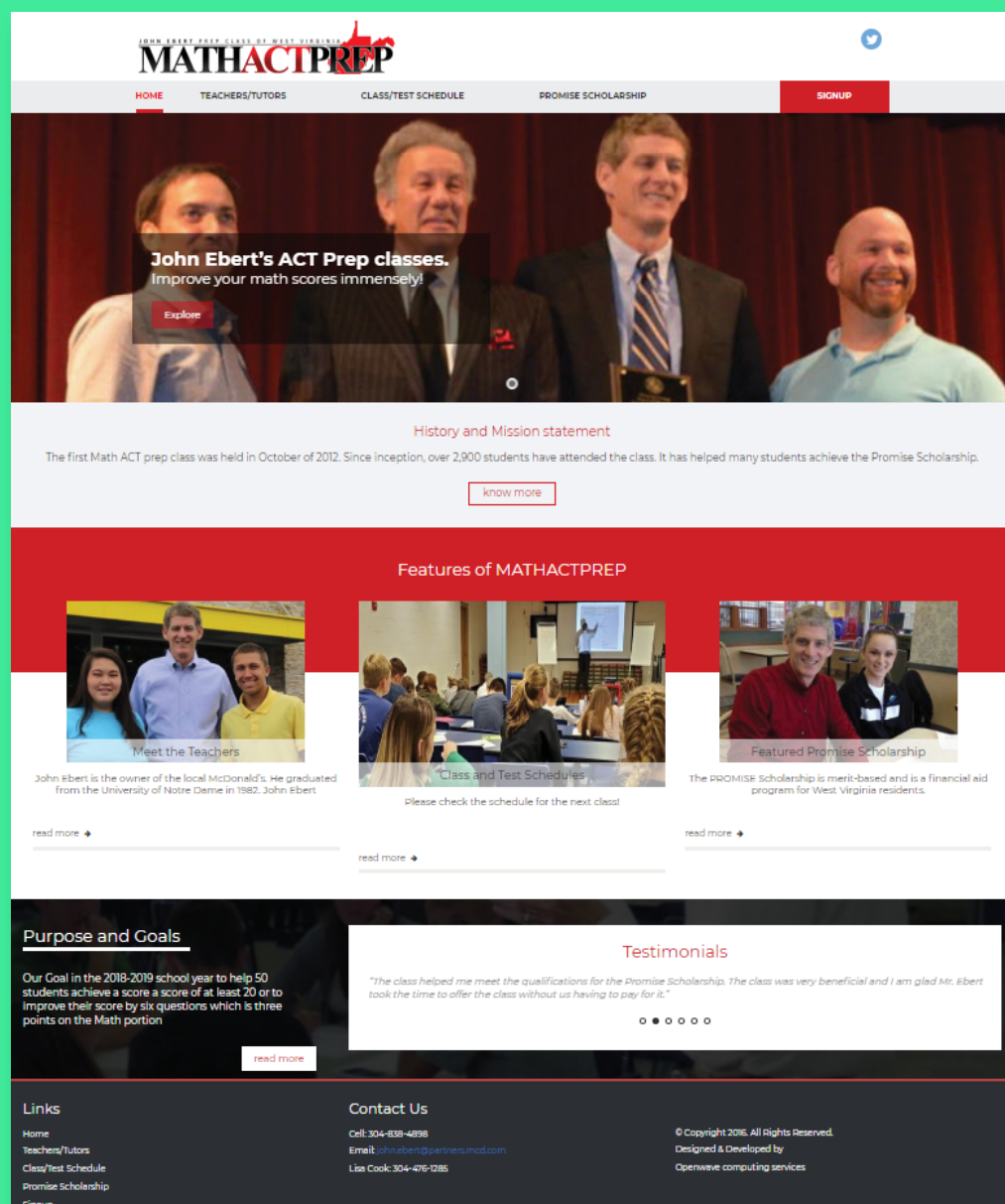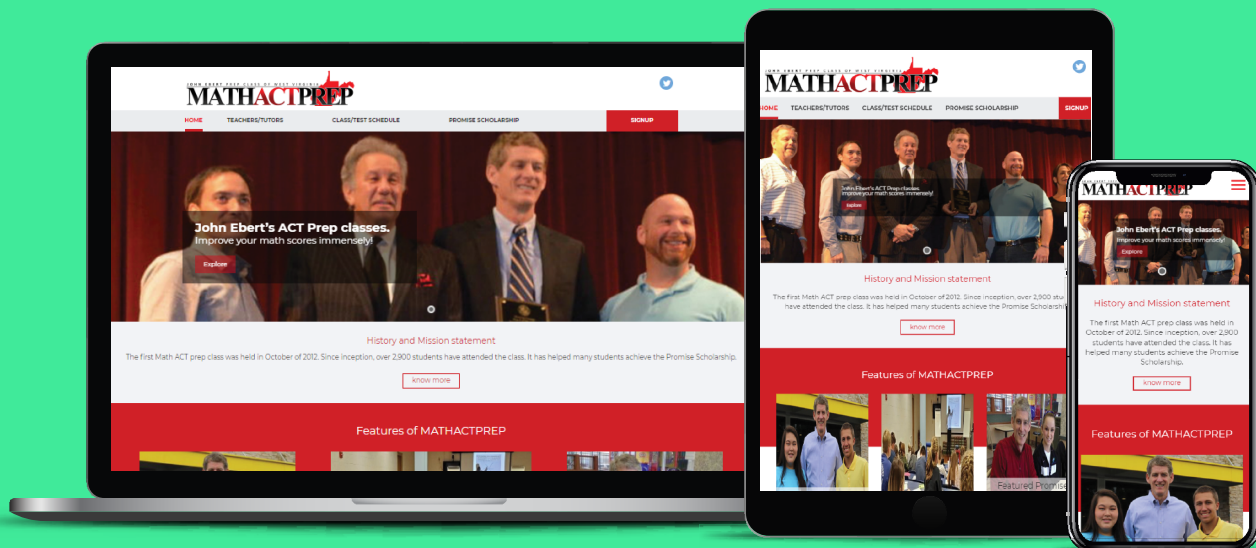
Math ACT prep

A Math class website for students to score higher ranks

02 Logo
Designs

eCommerce Connect

Shipping Calendar

Karma Count

Sample Order

Quick Order
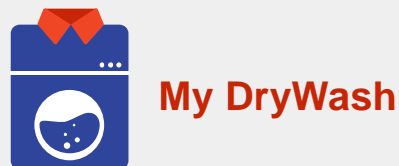
My DryWash

03 Proposal
Designs

Santa Cruz Bicycles

Proposal design for ADA COMPLIANCE
Consultation

WendOver

Proposal design for Product Configurator

Proposal
Designs

Revel Wine

Proposal design for eCommerce SEO

Charleston Wrap

Proposal design for Bigcommerce integration with Midas ERP

sheCODERS;

Start HerCareer in ecommerce

She Coders

"_Evolution_" of ecommerce design

CUSTOMIZE

COD

PAYPAL

AR⁺

VR

IN-STORE

Evolution

05 Infographics
Designs

Level A Conformance (Lowest Level)

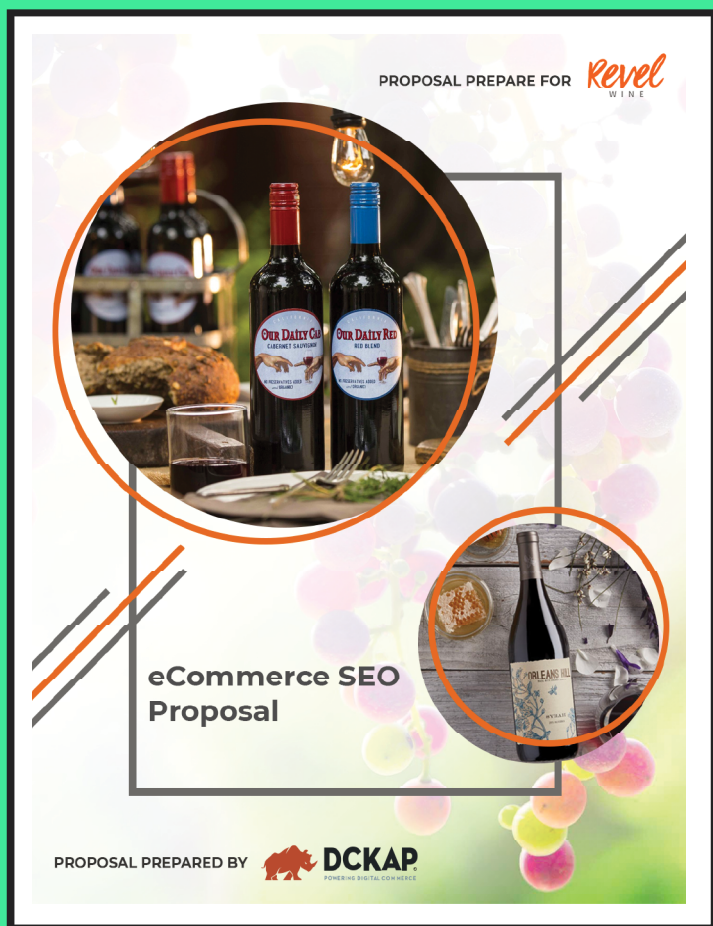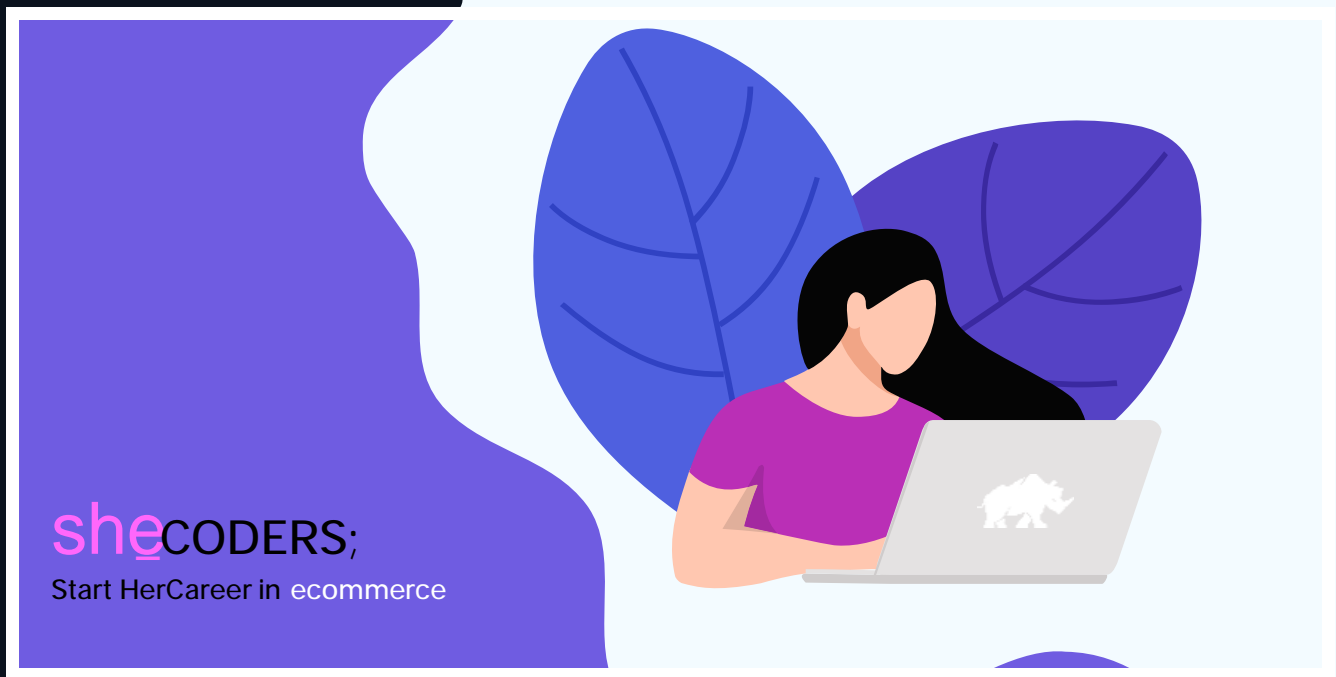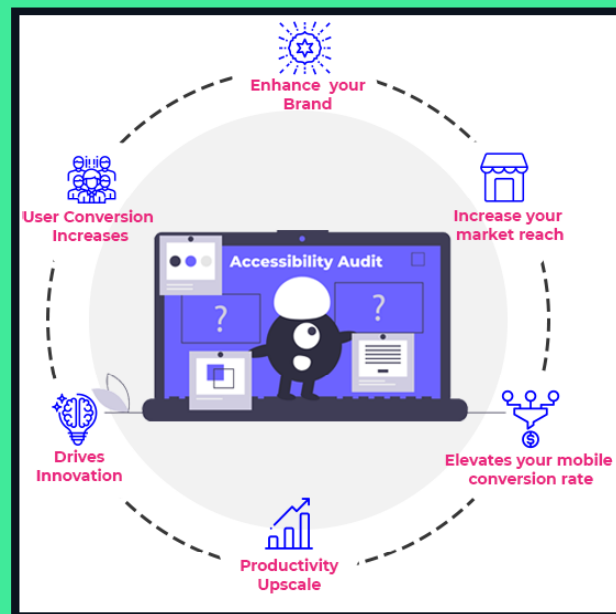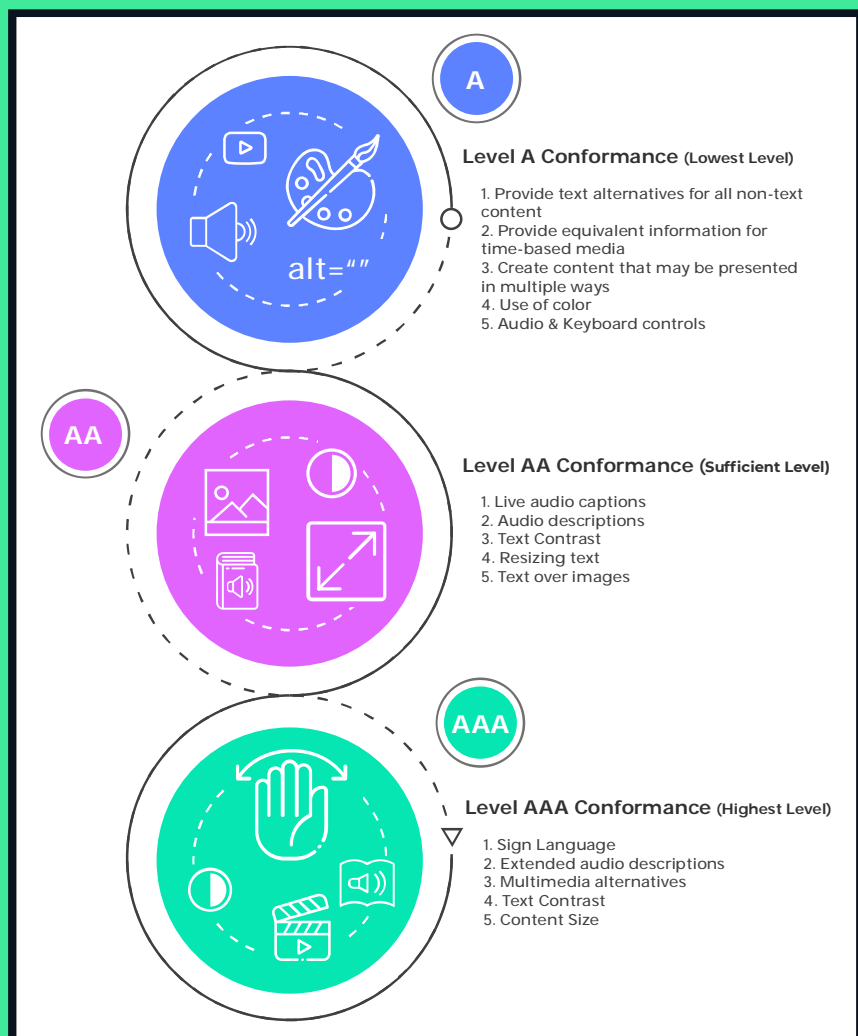1. Provide text alternatives for all non-text content
2. Provide equivalent information for time-based media
3. Create content that may be presented in multiple ways
4. Use of color
5. Audio & Keyboard controls

A

alt=""

AA

Level AA Conformance (Sufficient Level)

1. Live audio captions
2. Audio descriptions
3. Text Contrast
4. Resizing text
5. Text over images

AAA

Level AAA Conformance (Highest Level)

1. Sign Language
2. Extended audio descriptions
3. Multimedia alternatives
4. Text Contrast
5. Content Size

Infographics design for ADA road map, Levels and benefits

Enhance your Brand

User Conversion Increases

Increase your market reach

Accessibility Audit

Drives Innovation

Elevates your mobile conversion rate

Productivity Upscale

ADA Practice Road Map

1. Proposals for Santa cruz
2. Jergens
3. Star Sales
4. Revel Wires
5. Midland Scientific

Feb

Attend M-Enabling Summit and take CPACC exam

Jun

Mar

1. Landing page revamp
2. Technical blogs
3. Email Campaigning

May

Apr

Work on the Leads from the Summit.

1. DCKAP Summit-ADA Video
2. Content